

Merit Magic Repeats.



*Demand for Merit ULTRA LIGHTS
builds as thousands of smokers discover
the Merit idea at only 4 mg tar.*

*Merit ULTRA LIGHTS. A milder
Merit that's setting a whole new taste
standard for ultra low tar smoking.*

MERIT
Ultra Lights

© Philip Morris Inc. 1981.
4 mg "tar," 0.4 mg nicotine
av. per cigarette by FTC method.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

